

projects

Gender Diversity

Large-group interventions about Gender Diversity with our empirically based Gender Models | Innovative Gender Networks with strong male involvement & outreach | Global video broadcasts

Branding & Comms

Global Re-Positioning of Diversity & catchy storyline & strategy with matrix governance | Interactive D&I quiz: Business Case & workplace dynamics | Animated Video with key visuals

Diversity Mine.eu

1,600+ D&I articles = huge resource & home base for revamped newsletter

Follow us



> 2015

Diversity Marketing Research & Report | Integrated Mentoring for multiple target groups | workshop on strategic comms.

Tailored Innovation

Engaging Leaders

Unit-specific target-setting & action-planning sessions, EMEA & APAC | Gender workshop cascade for execs & senior leaders

Dialogue Sessions for Employees

Experiential sessions based on new corporate cultural values | Dialogue sessions for site production staff | Intl. dialogue sessions for employees per unit

milestones

2014 >

publications



D&I Book: 3rd Edition 300 pp. | Interview on D&I in Health | Forword DIE WELT | On Women Quota F.A.Z. | Case Studies on GenderMarketing

Presentations

Roma: Innovation with D&I | Luxembourg: D&I action plans | Stuttgart: International Dual Careers | Brussels: JUMP Award for CEO Ambassadors | Berlin: D&I for SMEs and Public Sector

research

IBCR 3.0

Unrivalled report of 195 robust studies on the benefits of D&I management | global research + rigorous selection | covers all relevant dimensions and business areas | systematic presentation | full bibliography

Corporate Reporting

Recurring bi-annual analysis | D&I Communication | Europe's 50 largest (Stoxx®) corporations | What they say about D&I in Annual Reports, Responsibility Reports or on websites – and how.

Innovation in D&I

First of its kind research | Survey of Stoxx® 200 Europe | What they consider to be innovative | Criteria for innovation | Academic study | Summary report in the process of finalizing

EUROPEAN DIVERSITY
Research & Consulting